

The Mission of Hematology-Oncology Associates of CNY is to provide the highest level of quality care in a healing environment for the mind, body and spirit of patients dealing with cancer and blood disorders.



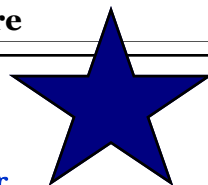
WHAT?

**Dr. Dave Churchill
is Retiring on
January 1, 2018!**

On September 1, 1995, David A. Churchill, MD became a partner and owner of Hematology Oncology Associates of CNY, P.C. In January of 2018, almost 23 years later, he's trading his stethoscope for his golf clubs! Dr. Churchill has been an invaluable asset to HOA and we will always be grateful for the significant contributions he has made through the years. He is loved by patients and staff and he will be sorely missed by all! We know you will join us in wishing Dave the best of health and an abundance of joy and laughter as he begins this new chapter of his life. Have a blast Dr. Churchill and thanks for everything!

- **HOA Retirements, Recruitment and a Re-location!**
- **CancerConnects**
- **For the Mind, Body & Spirit - Services for our patients**
- **Breast Care Partners Update!**
- **Special thanks to our Brittonfield patients!**
- **We're not miles away ... Just miles ahead!**
- **ASCO certified for Quality!**
- **Integrative Medicine and Wellness Programs**
- **Special Gifts to HOA and our patients**
- **Medicare**

**Quote
for
the Quarter**



"When I let go of what I am, I become what I might be."

— Lao Tzu

Recruitment & Relocations!

Thrilled to Introduce our new Medical Oncology & Hematology Physicians!



We are pleased to announce the arrival of Santosh Kumar, MD. Dr. Kumar is an extremely bright and compassionate physician who spent five years as a hospitalist at Dartmouth Hitchcock Medical Center in New Hampshire before commencing his Medical Oncology/Hematology Fellowship at the University of Rochester. Dr. Kumar completed his internship and residency at St. Barnabas Hospital in the Bronx. A graduate of Chandka Medical College, University of Sindh Larkana in Sindh, Pakistan, we are confident Dr. Kumar will be a great addition to our practice as his words and actions embrace the mission, vision and values of our practice.



We are pleased to announce the arrival of Edward Wyluda, DO. Growing up near Albany, NY he is excited to call Syracuse his home. After graduating Magna Cum Laude from Siena College, Dr. Wyluda attended the NY College of Osteopathic Medicine in Old Westbury, NY. He completed his residency and fellowship programs at Penn State Milton S. Hershey Medical Center, in Hershey, PA, where he was Chief Fellow of the Hem/Onc program. He exudes excellence and compassion, and we are very fortunate that he has selected HOA for his career path.



Saying Goodbye too soon!

Archana Rao, MD, one of our newest Medical Oncologists/ Hematologists is very saddened to leave HOA, but in the best interest of her family, her husband, a Gastroenterologist, accepted a position in North Carolina. She will be relocating at the end of November 2017. Every effort will be made to ensure a seamless transition of care for her patients. Dr. Rao has remarked that it's highly likely she'll never work in a place like HOA – since we are one in a million!



CancerConnects is pleased to continue their work to facilitate connections for everyone throughout Central New York who has been diagnosed with cancer. If you are interested in connecting with a cancer survivor mentor or if you're interested in becoming a mentor to cancer patients, please contact CancerConnects.

www.cancerconnects.org or (315) 634-5004

A Loving Farewell!



John J. Gullo, MD, as you may know retired from outpatient work a couple of years ago, but returned to Syracuse on a routine basis to assist the group with hospital inpatient coverage. As of January 1, 2018, he will be officially retired from HOA and enjoy the next chapter of his life while living in Maine with his wife Marsha.

Words cannot express the level of gratitude our practice has for him, as his contributions were significant. Our practice is committed to the highest quality and standards of patient care, comprehensive onsite services, cutting edge technologies and clinical research because of the foundation he laid in 1982 and nurtured for over 35 years. Dr. Gullo's incredible foresight and strategic acumen were instrumental in creating a multi-specialty practice, adding Radiation Oncology services almost 20 years ago. He remained the practice's President and guiding light until he passed the baton to Dr. Anthony J. Scalzo in 2015. Through his years of leadership, our practice built our comprehensive Brittonfield Parkway cancer center, Onondaga Hill's comprehensive cancer center adjacent to the former Community General Hospital and added our Auburn practice. He was instrumental in developing Breast Care Partners, LLC. His love, dedication and commitment to HOA will never be forgotten and forever appreciated.

For the Mind and Spirit

More Support for our Patients * Free to All !!

Support Group for Recurrent & Metastatic Disease

This support group is dedicated to providing guidance to those cancer patients with recurrent and metastatic disease. The unique aspects of this journey are explored with patients who are experiencing similar challenges. This group meets the 1st & 3rd Wednesday of each month from 4-5:30 pm at Brittonfield in the 3rd floor conference room and is facilitated by Gussie Sorensen, LCSW-R and Beth Connelly, NP.



- ◆ **Brain Tumor Family Retreat**
- ◆ **Women & Men's Oncology Programs**

315-434-9477

www.campgooddays.org

Look Good... Feel Better

Cosmetology professionals will help you with make-up application, dry skin, discolored nails, choice and care of a wig, scarves, turbans and hats. Please call and register for sessions in East Syracuse & Cayuga, Jefferson, Lewis, Madison, Oneida and St. Lawrence Counties.

American Cancer Society

6725 Lyons St., East Syracuse

Call 1-800-227-2345



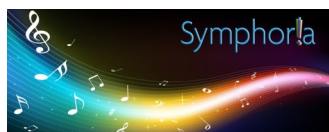
Breast Care Partners
Your Care. Our Priority.

Moving Forward

Moving Forward is a monthly support group seminar for newly diagnosed breast cancer.

Meetings are held the second Wednesday of each month from 4—5 pm at our Brittonfield office—third floor. (9/13, 10/11, 11/8)

Each session is led by an expert in their specialty. Topics include Lymphedema, Nutrition, Coping Mechanisms (Journaling/ Tangeling/ Social Work/ Cancer Connects), Breast Reconstruction, Exercise and more!



Healing Harmonies

The mission of Healing Harmonies is to create partnerships between the musicians and local healthcare and wellness providers, with the intent to bring live music with therapeutic benefits to patients, their families, and healthcare staff in CNY. Music has been recognized to have immense benefits for patients through stress and anxiety reduction, lessening the side effects of chemotherapy, and reducing the amount of pain medication needed before and after surgical procedures. We are pleased to offer this to our patients.

Auburn / Cayuga County Support Group

This support group, facilitated by Kathy Bennett, RN meets the last week of each month from 7-9 pm at Auburn Community Hospital, 3rd Floor Conference Room. All patients & caregivers are welcome. For exact dates please contact Kathy Bennett at (315) 246-1931



Breast Reconstruction Awareness Day - Know Your Options

October 18: 6-7:30 p.m. HOA's Brittonfield Office

Our surgeons Philip Falcone, MD Kara Kort, MD and William Schu, MD will present easy to understand information about breast reconstruction options with Q&A session including the opportunity to speak with women who chose the surgery. Light dinner included. RSVP by October 13.

Third Annual Breast Cancer Update

Nov. 2: 5-8:30 p.m.

A CME Program for medical professionals at Marley Education Center in Syracuse. Dinner included. RSVP by October 30.

NEWS & EVENTS

Free Breast Cancer Support Groups

Both groups meet the Second Wednesday of the month at HOA's Brittonfield office -- 5008 Brittonfield Parkway, East Syracuse

- **MOVING FORWARD** - Support Group for newly diagnosed breast cancer patients. Meets 4- 5 p.m.
- **STEP BY STEP** - A Health and Wellness Program for breast cancer patients/survivors. Meets 5-6 p.m.

For all events and groups RSVP to
hoabacp@gmail.com or call/text

NOW AVAILABLE IN THE HOA BOUTIQUE!

NEW Post-Surgery Bras

\$20 each; front-closing velcro; very comfortable

FREE Knitted Knockers

Soft, light-weight and washable knitted breast prosthetics for mastectomy/lumpectomy patients

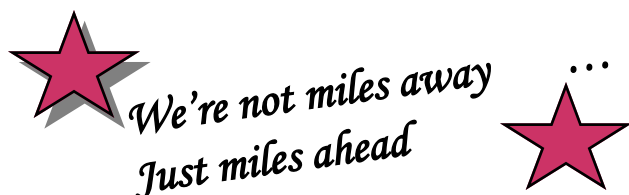
Like us on Facebook at breastcarepartners.com

Thanks for your understanding!

Construction & a new Electronic Medical Record (EMR)

We apologize for any inconvenience our patients have experienced during our Brittonfield renovations. When it's all finished, we hope you'll love our improvements. You'll find renovations on every floor! Our goal is to have physician team members closer to one another to enrich communication through closer proximity. We also hope services like infusion and check-out are more efficient and private. We also hope to better accommodate our patients when entering the building by updating the atrium and redirecting patient flow and intake in early 2018.

Over 19 years ago, Hematology-Oncology Associates commenced a paperless path to patient charting when we purchased Mosaic—an EMR specializing in Radiation and Medical Oncology. On October 17, 2017 we will be implementing a new EMR called OncoEMR, a product developed by a Google Ventures company called Flatiron. This new EMR will ultimately result in more efficient clinical processes and better data mining for the quality standards we need to report for most of our certifications (Oncology Medical Home, QOPI, ACR, etc.) and Medicare. The transition, however, will be difficult and we are thanking you in advance for your support, patience and cooperation. Teams are working diligently to develop new processes to flow with the new EMR but change is difficult and we expect patients will feel some changes. Please know that we will make every effort to ensure as seamless a transition from one system to the next. We have been working on this project for almost a full year. We appreciate your support through this transition. We will be doing the best we can - can't thank you enough for your patience.



The Wellness Center

A beautiful and healing atmosphere is provided as a haven of opportunity for the mind, body and spirit. Check out the Wellness Center's schedule of classes and services on the web!

www.hoacny.com — Wellness Center

(315)234- HOPE

Hematology-Oncology Associates Comprehensive Outpatient Treatment and Support Services

- ◇ Chemotherapy and Radiation
- ◇ Clinical Research
- ◇ CyberKnife®
- ◇ Clinical Laboratory
- ◇ Pharmacy & Patient Rx Center
- ◇ CT and Other Diagnostic Testing
- ◇ Patient and Family Counseling and Support Group Services
- ◇ Nutritional Counseling
- ◇ Integrative/Complementary Therapy
- ◇ Cancer Rehabilitation / Survivorship
- ◇ Community Educational Programs

Amenities

- ◇ State of the Art Facilities ◇ Imaging Services
- ◇ Boutique at Brittonfield ◇ Flat Screen TV's
- ◇ Patient Internet Access ◇ Free Parking
- ◇ Patient Education Area ◇ Electronic Medical Record



ASCO's Quality Oncology Practice Initiative (QOPI®) is an oncologist-led, practice-based quality assessment program designed to promote excellence in cancer care by helping practices create a culture of self-examination and improvement.

QOPI provides a standard methodology, robust library of quality metrics for oncology, and a collection tool to reliably and routinely assess care, inform quality improvement activities, and demonstrate quality to patients and external stakeholders. Hematology-Oncology Associates recently completed its third on-site survey and has received this prestigious recognition for the third—three year term. We are the only QOPI certified practice in Central New York. We were among the early adopters over six years ago! <http://www.instituteforquality.org>

Integrative Medicine /Wellness Programs 315-234-HOPE

Integrative or Complementary Therapies are services that support your current medical treatment and are never intended to replace it. They are for patients who are seeking wellness or well being of not only the physical body, but of the mind, body and spirit.

Massage * Reiki * Healing Touch * Yoga * CranioSacral Therapy *
Foot Reflexology * Meditation * Acupuncture * Tai-Chi * Zumba *
and more

Offered at our Brittonfield Office &/or The Wellness Center at Medical Center West

Please call Anne at our Wellness Center, 315-234-4673 for details or to set up an appointment

Here's something wonderful!



"31" Bag Donations!

Aimee Newton, 31 Sales Consultant, is sitting front and center in the picture above. Through her generosity there were 90 bags donated to our Auburn patients in February! Thanks Aimee and friends!



Important Medicare Information!

Medicare Patients—What you need to know

Medicare has specific guidelines for when it's time to enroll, both initially and for making changes to your coverage.

We have **Patient Advocates** here to assist with any questions you may have.

The **2017 Medicare Open Enrollment period** is just around the corner.

The Medicare Enrollment timeframe is October 15th through December 7th. This is the time to make changes for your January 1, 2018 effective date.

You have the choice to enroll with a supplemental plan such as AARP. Supplementing your Medicare coverage will often leave you with little to no out of pocket costs. Another option is a Medicare Advantage plan, these plans most often will have copays and co-insurance that you will be responsible for until you meet the plans out of pocket maximum. With Medicare Advantage plans you also want to make sure all of your providers are in network (going out of network could create additional costs to you).

Depending on what type of plan you enroll with, you don't want to overlook your pharmacy coverage. Making sure you have **Part D coverage** is very important because penalties could apply if you are not enrolled.

We are here to help!!

We want to assist you, so in early September you will receive our yearly Medicare Open Enrollment letter advising of your options. If you would like our assistance, please call one of our Patient Advocates. Their contact information will be listed on our letter or please let our front desk team know you would like to see a **Patient Advocate**. Thank you!