



Hematology-Oncology
Associates of CNY
Personalized cancer care –
when you need us, where you need us.
315.472.7504 | hoacny.com

March 2025

A Message from the CEO

As you know, healthcare is complicated. Understanding patient experience, employees' quality of life, and the business of cancer care remain critical to leading Hematology Oncology Associates of CNY into the future. **My top priority is to make decisions that support the HOA mission and vision of providing the highest level of quality care in a healing environment for the body, mind and spirit of patients dealing with cancer and blood disorders.**



Being the CEO of Hematology Oncology Associates of CNY is an honor and responsibility that means the world to me, and I am 100% committed to our patients, employees and the CNY community. I pledge to make certain HOA continues providing the highest level, state-of-the-art technology and treatments, while meeting the emotional needs of our patients and their families.

Priority #2

Moving HOA into the future requires continuing to bring innovative treatment options and ways of delivering care to our patients.

Priority #3

Community relationships are another priority for HOA. We will continue to offer early detection programs and community education through broadcasts and forums.

Priority #4

Keeping HOA engaged in New York State and national cancer-care political landscapes for patients and community practices is an equally important focus.

The Future is Bright

In my thirty years of cancer-care experience, maintaining the status quo has never been part of my DNA. It's my experience that excitement and drive always move the needle toward the "what's next" which lends to creativity and new ideas, fueling motivation. I will encourage and foster this type of growth for HOA. Please know I will work hard to support individual and team growth in order to reach maximum potential. I also am prioritizing listening and being present. Mutual understanding of each other's professional needs keeps HOA cohesive. To that end, I have a special doorstop to keep the door wide open for real-time communication!

Thank you for being a part of HOA. I am grateful for the opportunity to be here for every patient, loved one and you. Here is to a bright future for HOA! #HOA LUCKY

Truly,

Jennifer Pichoske CEO

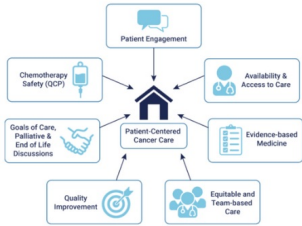
We Are Your Oncology Medical Home!

We are committed to providing as many of the services that you need for your complete care. We will coordinate with your primary care provider and other specialists when you need care that we cannot provide. We even have a chronic care management program if you need that.

Call us first at 315.472.7504 for any concerns, symptoms, questions or problems that arise.

Our oncology trained nurses will figure out how urgently you need to be seen. If you need to be seen the same day, we will make that happen. If you require hospitalization for an emergency that we cannot manage, we will help expedite your care by notifying the hospital.

HOA is Certified by the American Society of Clinical Oncology (ASCO) and the Community Oncology Alliance (COA) as an Oncology Medical Home. This means our practice meets a single set of comprehensive, evidence-based standards focused on seven different domains of cancer care as outlined below.



March is National Social Work Month

There are many ways social workers interact with patients here at HOA throughout their cancer journey! The most common ways are listed below.

- Helping patients come to terms with a new diagnosis by exploring their social and emotional needs
- Providing ongoing supportive counseling throughout the treatment process and planning for life after treatment
- Providing referrals to community mental health providers
- Facilitating [support groups](#) around a variety of topics
- Helping to identify barriers to care and making sure essential needs are met by identifying and connecting to resources in the community
- Supporting the emotional needs of caregivers as they support the patient throughout their cancer experience

If you or your loved one ever wants to talk with one of our team members just ask for an appointment from your provider team or by calling 315.472.7504!



with Dr. Santosh Kumar

Click here to watch Dr. Kumar on
WSYR-TV 9's Bridge Street discuss
colorectal cancer prevention and treatment.



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