

The Mission of Hematology-Oncology Associates of CNY is to provide the highest level of quality care in a healing environment for the mind, body and spirit of patients dealing with cancer and blood disorders.

Welcome!

Gloria Morris, MD, PhD

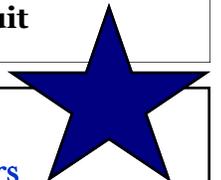


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Quote for
the Quarters



“Happiness is not a goal,
but a by-product.”

– Eleanor Roosevelt

Gloria Morris, MD, PhD

Hematology-Oncology is pleased to announce the addition of Gloria Morris, MD, PhD to our family of physicians. Dr. Morris is board certified in Internal Medicine and Medical Oncology. She received her MD/PhD degree from the Medical University of South Carolina and received her specialty training at Thomas Jefferson University Hospital, Fox Chase Cancer Center, and the City of Hope Comprehensive Cancer Center in California. She comes to HOA from Mt. Sinai Cancer Center in NYC. Here's what Dr. Morris has to share:

"Born at Saint Joseph's Hospital like several generations of my family members, I grew up in North Syracuse, enjoying family and music. Indelibly inspired by my high school biology professor, however, I became dedicated to pursuing the life sciences. Through my college years at LeMoyne, my enthusiasm was sparked by volunteering in the local Syracuse hospitals and laboratories, working downtown at the American Red Cross, and being accepted in a summer internship at Roswell Park Cancer Institute, further spurring me on to combine medicine with research. Over the next decade, I pursued a PhD in molecular biology in a combined Medical Scientist Training Program at the Medical University of South Carolina, and when I graduated to clinical training, I knew I had found a niche seeking innovative drug treatments of cancers and leukemias, and studying drug resistance mechanisms. Academically trained, and with a thirst for bringing the latest cutting edge science to patients, I have worked in both university settings as well as private practice over the last ten years, broadening my horizons and experiences in major urban locations as well as smaller settings. However, returning to Syracuse and joining HOA has now become the fruition of these experiences and the actualization of the goals of patient care for which I have strived in my career.

I have also been strongly shaped in other more personal ways. While training in Philadelphia, I met my husband, Alex, through my involvement with the Christian Medical and Dental Association, and together we have been actively aligned with the group's outreach activities at medical schools and in urban neighborhood ministries in Philadelphia, Northeast Pennsylvania, and New York City. My husband is now a pastor, and our children, Lydia (age 7) and Mark (age 4) take joy in participating in these activities as well, and in diverse settings we have learned fascinating aspects about numerous cultures and backgrounds. Ministry has also allowed me to cultivate skills in attending to the whole person. Combining this with healthcare has allowed me to truly learn about and see healing and wholeness in spite of great adversity, and to connect with patients on a deep level. Guiding patients through a cancer diagnosis and such a tumultuous time in their lives allows me to support them physically, emotionally and often spiritually, and has allowed me the privilege of being part of a patient's life and their meaningful relationships in a way that never ceases to truly humble me and move me. Similar to the birth of a child, or a major life event, it is such a privilege to be involved in a patient's life at such a critical time.

I am indeed privileged to return to my roots in Syracuse, to my immediate family including my sister, a Symphoria clarinetist and a therapeutic musician in the health care field. I am greatly looking forward to being a part of HOA family, full of prime examples in which the spirit of caring for the whole person while offering state of the art treatment options and nationally recognized clinical trials to our community is the niche I've been seeking and have been trained to provide as well as create for those going through a very serious time that impacts their entire existence."



CancerConnects is pleased to continue their work to facilitate connections for everyone throughout Central New York who has been diagnosed with cancer. If you are interested in connecting with a cancer survivor mentor or if you're interested in becoming a mentor to cancer patients, please contact CancerConnects.

www.cancerconnects.org or (315) 634-5004

Hematology-Oncology Associates of CNY has made it easy for you to communicate with us through our online Patient Portal.

This secure website offers many convenient features that can save you time. Some of the things you can accomplish with our secure website are: ask a nurse a question; ask a question about your bill; pay your bill online; request medical records; request a prescription refill; ask a question about an appointment; and you can now receive a clinical summary from your last MD/NP/PA appointment!

Sign Up Today!

Creating an account is as easy as 1,2,3...

- 1. Give us your email address**
- 2. Receive an invitation by email**
- 3. Click on the link to create your account**

Once you've registered, you can enjoy these features through our website. Go to www.hoacny.com and click on "Secure Patient Portal"

Secure
Patient
Portal

Healthcare at Your Fingertips!

Check out the free **Medfusion Mobile** app for Apple and Android



Medfusion Mobile

PORTAL NEWS

For the Mind and Spirit

More Support for our Patients * Free to All !!

Support Group for Recurrent & Metastatic Disease

This support group is dedicated to providing guidance to those cancer patients with recurrent and metastatic disease. The unique aspects of this journey are explored with patients who are experiencing similar challenges. This group meets the 1st & 3rd Monday of each month from 4-5:30 pm at Brittonfield in the 3rd floor conference room and is facilitated by Gussie Sorensen, LCSW-R and Ann Roman, MS, ANP-BC.

Look Good... Feel Better

Cosmetology professionals will help you with make-up application, dry skin, discolored nails, choice and care of a wig, scarves, turbans and hats. Please call and register for sessions in East Syracuse & Cayuga, Jefferson, Lewis, Madison, Oneida and St. Lawrence Counties.

American Cancer Society

6725 Lyons St., East Syracuse

Call 1-800-227-2345

Breast Cancer Support Group

Second Wednesday of each month from 4-5:30 in the Brittonfield Board Room, 3rd Floor

Facilitated by Gussie Sorensen, Katie Tindal and Emeline McShane

Caregivers Support Group

This group provides support for caregivers of cancer patients and provides a place for discussion regarding ongoing challenges that are encountered with the caregiver role. The group meets the 1st Monday of each month from 4-5:30pm in the 3rd Floor Boardroom located at our Brittonfield Office. The group is facilitated by Kate Flannery, LCSW and Kathy Snyder, RN, NP.



- ◆ Young Adult Programs
- ◆ Brain Tumor Family Retreat
- ◆ Women & Men's Oncology Programs

315-434-9477 www.campgooddays.org



The mission of Healing Harmonies is to create partnerships between the musicians and local healthcare and wellness providers, with the intent to bring live music with therapeutic benefits to patients, their families, and healthcare staff in CNY. Music has been recognized to have immense benefits for patients through stress and anxiety reduction, lessening the side effects of chemotherapy, and reducing the amount of pain medication needed before and after surgical procedures. We are pleased to offer this to our patients.

Healing Harmonies

American Society of Clinical Oncology

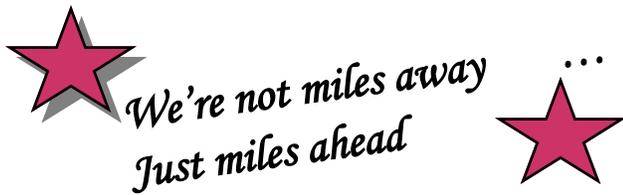


The American Society of Clinical Oncology (ASCO) offers a certification program, known as QOPI, to recognize those cancer practices in the nation that can meet rigorous, quality standards. Hematology-Oncology Associates of CNY was the first and remains the **only**, QOPI Certified Cancer Practice in Central New York. This prestigious status is achieved through policy and procedure submission, data analysis to substantiate fulfillment of quality criteria and an on-site survey by ASCO that demonstrates adherence to excellence and standards. Certification is awarded for three years and each QOPI certified practice must recertify every three years. HOA first received this designation in 2011 and has recently achieved recertification through 2017.

QOPI certification reflects a commitment to quality of care that leads to fundamental changes in the clinical practice of oncology. The physicians and staff at Hematology-Oncology Associates are proud of this significant achievement. Thank you for allowing us to be a part of your healing journey. We are committed to excellence and we are committed to you!



Congratulations to **The Patient Rx Center!** Since we opened in the Spring of 2013, over \$1,000,000 of **Passionate Financial Support** has been provided to our patients to cover their drug expenses! That's commitment, dedication, effort and service you won't find at a specialty or mail-order pharmacy!



The Wellness Center

A beautiful and healing atmosphere is provided as a haven of opportunity for the mind, body and spirit. Check out the Wellness Center's schedule of classes and services on the web!

www.hoacny.com — Wellness Center

(315)234- HOPE

Hematology-Oncology Associates Comprehensive Outpatient Treatment and Support Services

- ◇ Chemotherapy and Radiation
- ◇ Clinical Research
- ◇ CyberKnife®
- ◇ Clinical Laboratory
- ◇ Pharmacy & Patient Rx Center
- ◇ CT and Other Diagnostic Testing
- ◇ Patient and Family Counseling and Support Group Services
- ◇ Nutritional Counseling
- ◇ Integrative/Complementary Therapy
- ◇ Cancer Rehabilitation / Survivorship
- ◇ Community Educational Programs

Amenities

- ◇ State of the Art Facilities
- ◇ Imaging Services
- ◇ Boutique at Brittonfield
- ◇ Flat Screen TV's
- ◇ Patient Internet Access
- ◇ Free Parking
- ◇ Patient Education Area
- ◇ Electronic Medical Record



Sarah's Guest House, formerly Sarah House, is celebrating its 20th year of Healthcare Hospitality!

Their mission is to provide lodging, transportation, meals and comfort to patients and families of patients re-

ceiving medical care in Central New York. While they request a \$20 per night donation, no one is turned away for inability to pay. Grants for cancer and leukemia patients and their families are available through the generosity of the Saint Agatha Foundation, the Jim and Juli Boeheim Foundation and the William F. Pomeroy Foundation.

At Sarah's Guest House, you will be greeted by a compassionate, supportive team of staff and volunteers. You will be among other guests who are sharing some of the same challenges and fears that you are facing while traveling away from home for medical treatment for you or a loved one. Financial concerns, the uncertainty and anxiety that illness and hospital brings... you are not alone. Please contact Sarah's Guest House at [315.475.1747](tel:315.475.1747) or visit them online sarahsguesthouse.org for more information. Social workers at Hematology Oncology will be happy to provide you with a referral.

Integrative Medicine /Wellness Programs 315-234-HOPE

Integrative or Complementary Therapies are services that support your current medical treatment and are never intended to replace it. They are for patients who are seeking wellness or well being of not only the physical body, but of the mind, body and spirit.

Massage * Reiki * Healing Touch * Yoga * CranioSacral Therapy * Foot Reflexology
Light Therapy * Meditation * Acupuncture * Tai-Chi * Zumba * and more

Offered at our Brittonfield Office &/or The Wellness Center at Medical Center West

Please visit our website or call 315-234-4673 for details or to set up an appointment

Stewardship—Proud to sponsor the following!



**MAKING STRIDES
Against Breast Cancer®**



October 19, 2014

Clinton Square, Syracuse

MakingStridesWalk.org

Supporting our patients and their families—Through the generosity of the physicians and the wonderful efforts of our Fun Committee and employees!

Medicare and the Payer Circuit

While HOA continues to be bombarded with financial challenges as a result of Medicare Payment Reform and significantly reduced reimbursement for cancer services and chemotherapy, how does it make you feel to know the following?

Company	2012 CEO Compensation	2013 CEO Compensation
Aetna	\$13,285,935	\$30,725,409
WellPoint*	\$27,064,211	\$16,979,927
Centene	\$8,474,744	\$14,512,938
Cigna	\$12,881,495	\$13,524,079
UnitedHealth	\$13,887,455	\$12,073,284
Molina	\$4,951,315	\$11,903,124
Health Net	\$10,160,381	\$9,134,538
Humana	\$8,433,985	\$8,848,066
WellCare*	\$5,505,173	\$7,097,778
CMS Admin.	\$179,700	\$165,300
Average CEO	\$11,627,188	\$13,866,571
Average Worker	\$34,645	\$35,239
* WellPoint 2012 and WellCare 2013 includes compensation for incoming and outgoing CEOs.		

Health Insurance CEO Pay Skyrockets in 2013

Chief executive officers at Fortune 500 health insurance companies, who have opposed new regulations under the Affordable Care Act, emerged this month as one of the ACA's greatest beneficiaries. Recently filed financial reports show that average compensation for these top nine health insurance CEOs rose by more than 19 percent in 2013. The biggest winner was Aetna CEO Mark Bertolini, who received a staggering \$30.7 million.

Did you ever wonder why it appears there is not enough money from all the premium dollars paid by everyone in the US to provide good, affordable healthcare to all people? Many insurance companies are "For Profit, Publicly Traded" entities. This means that profits that remain from what an insurance company takes in for revenue through annual premiums of insured people minus the expense to take care of those people, are enough to pay exorbitant salaries to Insurance Executives, their leadership and staff, and still have enough left over to pay dividends to their shareholders! Do you think for profit publicly traded insurance companies should be allowed in a country that still has so many under or uninsured people with premiums that are so expensive they provide hardships to families and companies? Shouldn't the majority of the premium dollars be paid to the doctors and their staff that provide services—or better yet, reduce the annual premiums of health insurance policies so families can afford it? Perhaps "Insurance Reform" should occur alongside of "Healthcare Reform"? Health insurance companies pay huge dollars to lobbyists and political parties to protect themselves! Insurance reform is essential! Please get involved!

Congressman Dan Maffei 423-5657

Senator Kirsten Gillibrand 448-0470

Senator Charles Schumer 423-5471